

Green Elephant Cooperative Ltd. Members meeting 21st April 2016

Pam Vanessa Sarah Sue Chris Cieran (part) Alison Fiona
Apologies: Mandy, Linda Smalley.

Intros and a chance to join Green Elephant Cooperative (£1.00 subs)

New pricing proposals for hotdesking and use of other spaces

- The Atrium and Mezzanine – will be an open/free space where there will be table tennis, table football, when other rooms aren't booked.
- Bookable spaces – half price a week in advance (unless a full paid booking comes in)
- On the day, if a bookable room isn't being used, anyone can use it for a cash donation of c.£2/hour to cover heating and cleaning. (Seminar room, Hive).
- GE tenants and hive users get free coffee, GE tenants and hive users (£100/£60) get £5 membership of the makerspace.
- HIVE membership

£100 pcm (-20% lch); your own permanent desk, a set of drawers, a plastic archive box to keep in the store, half price makerspace, free tea and coffee.

£60 (-20% lch) for 80 hours access per month. A set of drawers, a plastic archive box to keep in the store, free tea and coffee

£10(-20% lch) – 10 hours. Sign in when you come in and the hours last till they're spent. Free tea and coffee.

- £10 people need to be able to buy storage. [we need to set a price for storage].

We want to make the pricing very simple, and will also add "Ask about discounts for new businesses" - New businesses get 25 per cent discount if you pay 6 months upfront.

Free teas and coffees for tenants in the café - course members and bookers can continue to help themselves and make a 50p per drink contribution within the café and/or kitchenette.

Marketing – possible 'free days' for class members. Possible tours... Ask people to sign up to our mailing list at the beginning of new classes, or at events. **Need a format for this.**

Places to market – through Unis, Chamber of Commerce, ESTA.

We are thinking of new vocabulary to present what we're doing – COWORKING rather than HOTDESKING.

2. Heating , damp and leaks : updates . Date for turning off overall heating in the Mill. (Usually 1st May - any comments?)

The landlord is committed to sorting out the essential works to reduce the effect of damp and leaks – we are currently getting estimates.

Agreement to have heating off 1st May.

3. Marketing (including your business/activities in Mill marketing , and vice versa - what have we all got to sell and how can we help each other?) [In addition to ROTM].

- We could link to users' websites on the website; we can add photos that Jono will take; they can link back to us on their websites.
- Notices and photos in the Atrium and Hive

And, Involving visitors/course members in Mill activity – we are keen to include course members on our mailing list, and offer tours – perhaps after classes. (but only where it works for the tutors – we will liaise with tutors).

3. Changes, new developments, forthcoming activities including 2 plays this month, open studios (July date tbc), cafe opening, Millfest

We talked through our forthcoming programme – then did a Hive tour for people who hadn't seen it.

Meeting closed 315.